



# Urban Mommy Inc.

The Business of Motherhood

## **Instructions for Writers**

Our target readers are Mothers, Single Moms and Parents in general. This is a mommy blog website that is very interactive and we look for creative content.

These are some of the interests covered on our site.

Please note. We are looking for ORIGINAL ARTICLES. If you submit an article it should be high quality and interesting content otherwise there is a great chance that we will reject.

**Please do not submit anything not original or unique**

**Please submit articles with unique headlines and content in the following categories**

Self-Improvement for women

Relationships- marriage or partners

Recipes

Toddlers

Kids

Teens

Sex and relationships

DIY for Kids

DIY for Women

Mommy Guilt

Parenting

Working mothers

News related to family

News related to kids

News related to mothers

Husband and Wife relationship

House and home

Funny Parenting

Finance-budgets

Shopping/Fashion

**Please be sure to Read and follow all of these instructions**

Use sub headers or lists to break up paragraphs to get a better rating.

i.e. “The top 5 Christmas gifts for kids” or “What I learned from my trip to Bali”

Add a proper introduction/conclusion.

Include a call to action at the end of the article to encourage the reader to share the article with friends on social media sites like Facebook. And don't just TELL them to share it; tell them WHY they should share it - how will they benefit themselves or others by sharing it?

Adding a research link to another credible website is a bonus.

Make sure you can write in proper English grammar for American readers to get accepted at all.